Minutes of the Centerville Community Foundation Board of Directors meeting held Tuesday, August 21, 2018 at 5:30 p.m. at Centerville City Hall, 250 North Main Street, Centerville, Utah.

MEMBERS PRESENT
Jack Dellastatious, President/Chair
Gary Goff, Director
John Hollingshead, Director
William Ince, Director
Steve Thacker, Secretary/Director
Clark Wilkinson, Director

MEMBER ABSENT
Michael Deamer, Director (Leave of Absence)
David Gutke, Director

OTHERS PRESENT
Jacob Smith, Treasurer
Katie Rust, Recording Secretary

REVIEW POLICE APPRECIATION WEEK ACTIVITIES
Director Hollingshead reported that preparing the Police Appreciation Week banners for installation on Main Street went well with the volunteer youth group. He recommended the smaller yard signs be used in other areas of the City – not along Main Street where the larger banners are installed. Chair Dellastatious said he noticed that street banners in Farmington are installed lower on the poles than in Centerville. He suggested the banners have more impact when they are lower. Director Hollingshead relayed comments and suggestions expressed to him by citizens, including the suggestion to have more news articles that spotlight individual officers; an award assembly at CenterPoint to recognize officers; host a dinner to honor police spouses and partners; include an Officer of the Year entry in the 4th of July Parade; invite an officer to speak at Sunday religious meetings to increase familiarity in the community.

FINANCIAL REPORT
Jake Smith, Treasurer, reported on 2018 cash donations, and the Board discussed possible sources of donations.

IN-KIND DONATIONS
Chair Dellastatious informed the Board that volunteer hours can be reported as in-kind donations valued at $23 per hour per volunteer. He reported on in-kind donations as of August 21, 2018.

MEMBERSHIP
Chair Dellastatious stated he feels a need for more balanced representation on the Community Foundation Board. The Directors discussed possible candidates within the community. Chair Dellastatious said he is putting together an information packet for new members.

PROGRESS REPORT REGARDING SIGN DONATION
Director Thacker reported the City Council authorized funding for a landscape architect to redesign the southeast corner of the Parrish Lane/1250 West intersection that will include a "Welcome to Centerville" sign, a portion of which will be donated by Hogan Construction. He said he anticipates the design will be done soon. Mr. Thacker said he does not know at this point how much funding will be needed in addition to the donation from Hogan.
NEXT PROJECT

Chair Dellastatious read through a list of possible projects for the Community Foundation. Director Hollingshead suggested the Foundation could recognize school teachers in a similar way to Police Appreciation Week. Director Wilkinson explained the Mayor’s Wellness Initiative (also known as Centerville Cares). Director Hollingshead asked if there would be a way for the Community Foundation to support actions to increase safety in schools in the community. The Directors discussed possibilities and measures already taken by the School District regarding safety. Director Hollingshead said he suspects each of the Directors would be able to put together a list of individuals in the community who would be capable and interested in participating with the Community Foundation. Director Ince suggested that a project related to the City’s Sidewalk and Tree Project would receive a lot of community support. The Board discussed the idea that the amount of detail the Board can present about a project will make a difference in the amount of donations that are received. A majority of the Board agreed that the following potential projects could be beneficial to the community:

- Mental health awareness/Wellness Initiative
- Teacher appreciation
- Equipment for the Police Department
- Replenish Police/Fire emergency supplies
- Supplies for teachers

Chair Dellastatious asked the Board which of the potential projects they think would be the easiest to raise money for. Director Hollingshead suggested teacher appreciation/support and mental health awareness would receive a lot of positive community response. Director Ince estimated that $7,500 per elementary school would be a starting point, with Taylor Elementary probably having the most need. It was suggested the Community Foundation could contribute to one school per year. Chair Dellastatious suggested contacting the school principals for input.

Director Thacker suggested giving the Mayor’s committee the opportunity to request funding for mental health awareness. Chair Dellastatious commented that a speaker’s bureau could be organized regarding mental health, with twelve months of speaker events. He suggested publicity through the right channels would be an important factor in letting the community know about the events.

Chair Dellastatious asked the Directors to come back in one month with names of community members with the potential to contribute a significant amount to the Foundation, suggestions of the kind of details that would help sell the potential projects, and suggestions of ways to implement or support the potential projects. Director Hollingshead commented that donors do not need to be current citizens of Centerville. He suggested utilizing the professional skills of community members in financial planning, social media, marketing, etc.

Chair Dellastatious shared the following thought: “Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in.”

ADJOURNMENT

The meeting was adjourned at 6:45 p.m.
Centerville Community Foundation
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Jack Dellastatious, Chair

Katie Rust, Recording Secretary

Date Approved

1/11/18